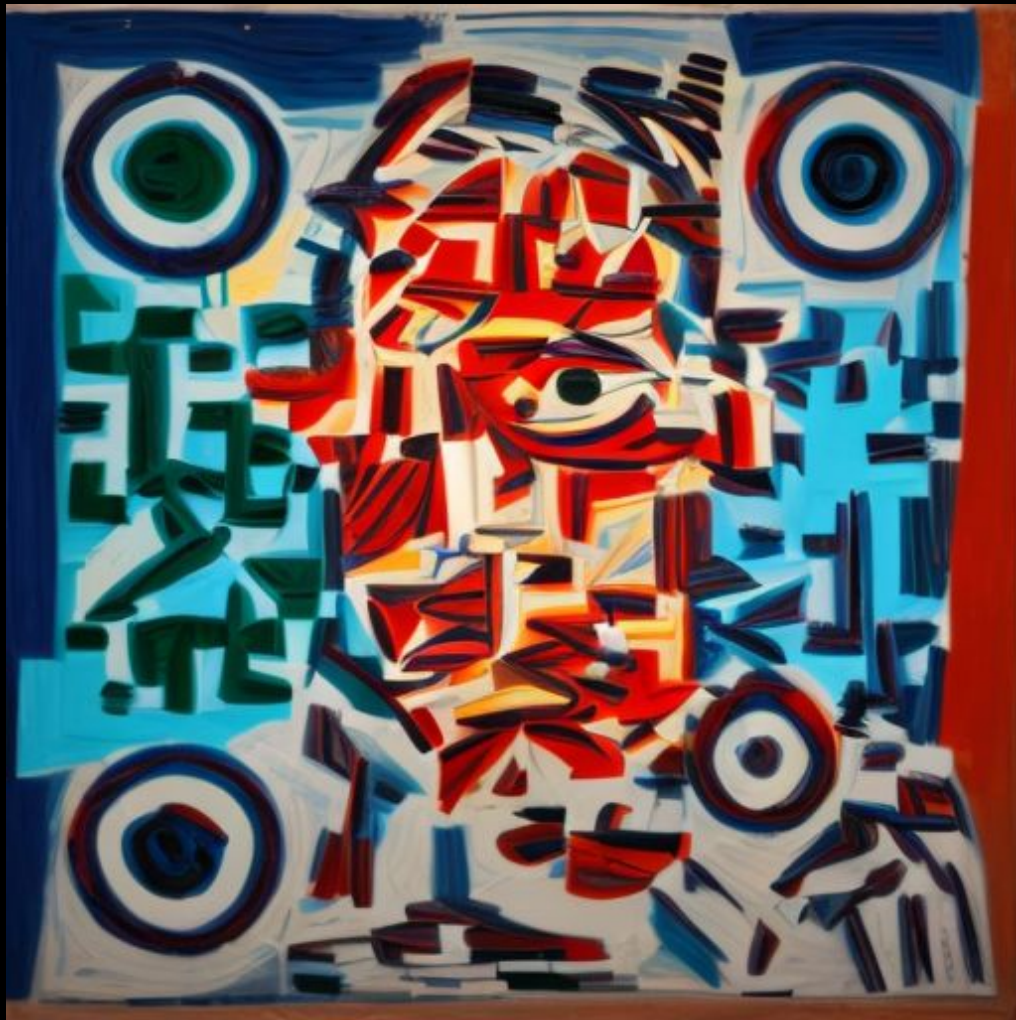




the talking  
painting

#CC  
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clapshaw  
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# 1. INSPIRATION

*Ever wanted to talk to a Painting?*

Now you can with the Talking  
Painting.

*Art + AI + Augmented Reality = ?*

*by*

*Autistic Artist Charles Clapshaw*

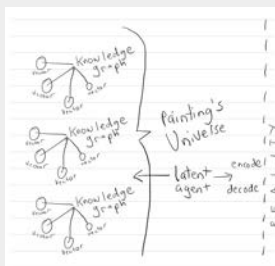
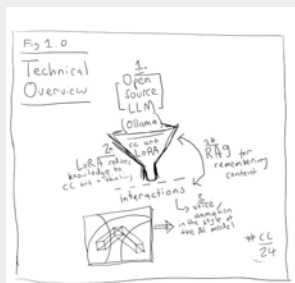
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## 2. UNIQUE INSIGHT

I hope that having an insightful and intelligent conversation with a painting may help inspire or shift perspectives and there is only one way to find out.

In addition, because the AI model has been created by the artist who is autistic with ADHD, it also has the characteristics of Autism and ADHD. This not only helps with the diversity of people working with these new technologies but also to create a future for all of us.

This technology, created from painting to personality, is an opportunity for people with autism to explain our perspective and have some fun together.



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# 3. PROGRESS

## the Talking Painting(s) TIMELINE

2024

2025

PROJECT TITLE the Talking Painting  
 COMPANY NAME Futures Factory  
 PROJECT MANAGER Charles Clapshaw  
 DATE 09/07/2024

| PHASE | DETAILS                           |                                                                                                                                                                                                                                                                                                                                 | Q3                      |     |             |             | Q4         |                 |                      | Q1         |                      |           | Q2         |                 |                 |
|-------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----|-------------|-------------|------------|-----------------|----------------------|------------|----------------------|-----------|------------|-----------------|-----------------|
|       |                                   |                                                                                                                                                                                                                                                                                                                                 | JUN                     | JUL | AUG         | SEP         | OCT        | NOV             | DEC                  | JAN        | FEB                  | MAR       | APR        | MAY             | JUN             |
| 1     | Project Conception and Initiation | <ul style="list-style-type: none"><li>- Creative Concept, Validation and Artistic Explorations</li><li>- Review by Creative Australia</li><li>- Project commencement</li></ul>                                                                                                                                                  | Concept Creation and PM |     | Plan Review | Plan Review |            |                 |                      |            |                      |           |            |                 |                 |
| 2     | Creative Development and R&D      | <ul style="list-style-type: none"><li>- finalise 5 physical paintings to use as source</li><li>- train LoRA AI Model on the artworks and setup ComfyUI network</li><li>- design visual system for responses</li><li>- connect voice and LLM models</li><li>- testing with Augmented Reality</li><li>- Risk Management</li></ul> |                         |     |             |             | Painting   | Painting        |                      | Painting   | Painting             |           |            |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            | StableDiffusion | StableDiffusion      |            | StableDiffusion      |           |            |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 | Lottie/After Effects |            | Lottie/After Effects |           |            |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      | Local LLM  | Local LLM            | Local LLM |            |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      |            | 8th Wall             | 8th Wall  |            |                 |                 |
| 3     | Testing and Exhibition            | <ul style="list-style-type: none"><li>- Final Testing and Approval</li><li>- Networking with Peers</li><li>- Exhibition</li><li>- Future Planning</li></ul>                                                                                                                                                                     |                         |     |             |             | Review     |                 |                      |            | Review               |           | Review     |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             | Networking |                 | Networking           | Networking | Networking           |           | Networking | Networking      | Networking      |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      |            |                      |           | EXHIBITION |                 |                 |
| 4     | Project Close                     | <ul style="list-style-type: none"><li>- Project Review</li><li>- Project Punchlist</li><li>- Report</li></ul>                                                                                                                                                                                                                   |                         |     |             |             |            |                 |                      |            |                      |           |            |                 |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      |            |                      |           |            | Future Planning |                 |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      |            |                      |           |            |                 | Future Planning |
|       |                                   |                                                                                                                                                                                                                                                                                                                                 |                         |     |             |             |            |                 |                      |            |                      |           |            |                 | Final Review    |

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 artist

the Talking Painting(s)

I am an artist who has been exploring the intersection of art and technology for the last 25 years and finally believe it has become interesting

My primary focus was the intersection of augmented reality and art via my painting and sharing with artists the new options and museums such as Getty and AGNSW as the AR artist at Apple

I stopped for covid and a surprise diagnosis of Autism but the access barriers are easier now and I am trying to return

WHAT IS THE ARTWORK?

Ever wanted to talk to a painting? Now you can...

The project I am asking for support from Creative Australia is to help me combine my work with painting, augmented reality, projection mapping as well as recent explorations creating local AI and it's possibilities with existing art

Using these tools, I am creating a painting that you can have a conversation with

My creative rationale is only to see what will happen - as the quality of large language models now allows an intelligent conversation on a particular topic. To me this is an interesting area to explore in an artful way, to keep art and inspiration in the minds of the new technologists shaping our world as well as playful and creative

As the AI characteristics of

WHY? Painting One:

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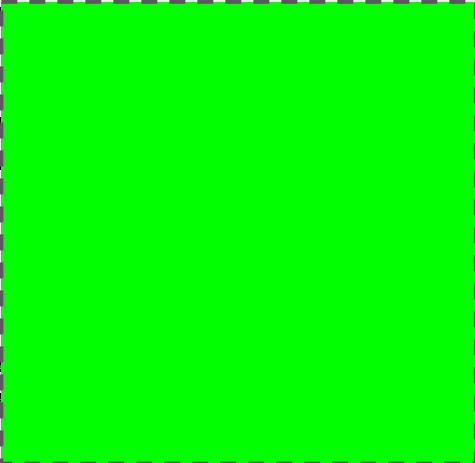
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Brook Andrew (2

part of the proj

recognised for this initiative will

continued needs for support to



HOW CAN WE BE SURE IT WILL WORK?

They say that the person to sit next to in an emergency is someone with ADHD and I preplan all outcomes and solutions before I commence

Having worked in technology since 1997, I have a strong track record of delivering new technology for large audiences and one of my last projects was the world's first augmented reality drone show over Circular Quay in Sydney 2021 which was delivered in 3 months to budget and vision

My background founding the international Digital Arts Network in 2012 and the people I met have taught me how to be a safe digital midwife and I received specialist training in Boston as part of a leadership program. I have already validated key aspects of the project and can demonstrate a localised test via prints and augmented reality

MY GOALS AND ASPIRATIONS

I believe more conversations about art are always ok and necessary and so I wish to explore the potential of AI. However it is lonely in AI land for a conceptual painter and so I plan to introduce, showcase and drag contemporary artists and museums with me

A key reason for this is so that I can continue to create, support my family, as well as the fact that making art, inspiring people and meeting other artists is a life-long journey for me

## 4. TEAM - ARTIST CHARLES CLAPSHAW

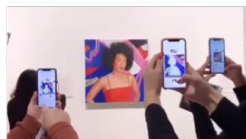


### QUICK ANSWERS

- Team: With this project I am working as the artist, painter, creative technologist, motion design, IT and AI whisperer.
- Why: To me it makes sense to explore our future in a more abstract way and so I am focusing on this whilst I can.

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artist

# QUICK HISTORY ABOUT FOUNDER CHARLES CLAPSHAW



| 1998                                      | 2001                                                                                                            | 2005                                                                                                             | 2008                                                               | 2010                                                                                                              | 2012                                                                                                                                                   | 2016                                                                                                                                                              | 2018                                                                                                                                                   | 2020                                                                                                                                                                        | 2021                                                                                                   |
|-------------------------------------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| Launched Online Travel at Air New Zealand | <p><b>2022</b></p> <p>MOVED TO AUSTRALIA</p> <p>Introduced Online Marketing to Procter and Gamble Australia</p> | <p>Opened Digital Department at Arnold Worldwide</p> <p>Opened Levis eCommerce</p> <p>Re launched qantas.com</p> | <p>Became MD of TEQUILA\</p> <p>Webby Honoree for levis.com.au</p> | <p>Won Digital Agency of Year Australia/NZ</p> <p>Named in 3rd Position in top 40 under 40 by Adnews magazine</p> | <p>Opened Digital Arts Network in 26 Countries worldwide</p> <p>Wins Digital Emmy with Dirt Girl World</p> <p>Selected as top 60 leader at Omnicom</p> | <p>First Solo AR Exhibition</p> <p>First Augmented Artist exhibiting at Saatchi Art</p> <p>Featured by Facebook as highest ROI campaign in Asia for iTrueMart</p> | <p>Appointed Apple Augmented Reality Artist</p> <p>Cosmopolis 2 at Centre Pompidou Paris</p> <p>Opened Japan Supernatural AR at Art Gallery of NSW</p> | <p>Bubble Patent Filed</p> <p>22nd Biennale of Sydney AR Activation with Mimili Maku Arts</p> <p>National Aboriginal and Torres Strait Islands Art Awards AR Activation</p> | <p>Launched Bendy Reality</p> <p>Accepted into Federal Govt Commercialisation Acceleration Program</p> |

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 artist

## 5. THE ASK

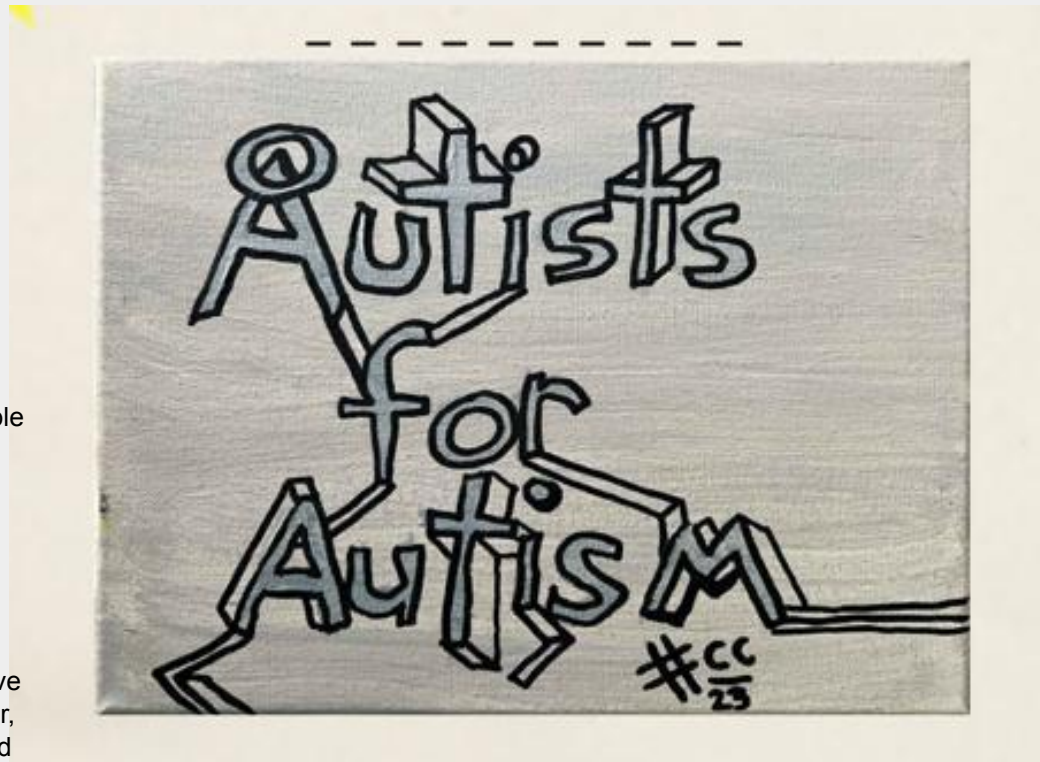
To enable this work, I am asking for your help.

But only to be open to inspiration and come on this journey.

All content will be online at [www.charlesclapshaw.com](http://www.charlesclapshaw.com) and my ask is two things:

- a) Community - my disability is one where I am often unable to communicate, or I process things later which can be frustrating for others. I wish to create a community of autistic artists in a quiet place where we are supported and valued
- b) Funding - to start I have chosen a project that could have commercial success but that is not what I am looking for, I am simply curious. Timing is key, to do this now I need to work on it full time if possible

Thank you for your support :-)



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clapshaw  
artist

## 5. THE ASK - TIME/COST BREAKDOWN

| Item                                | reason                                                                                                                                                | cost               |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| art suport worker                   | 3 hours a week to assist with networking, shopping for materials such as paint and help with studio visitors, to attend events, keynotes and openinas | \$5,400.00         |
| hardware/virtual hosting            | virtual servers for better performance and access to NVIDIA/Apple/OpenAI/Gemini/Zapier for testing R&D                                                | \$9,000.00         |
| CC - artist time and creativity     | Charles time painting the source artworks                                                                                                             | \$3,000.00         |
| CC- retouching and LoRa's           | Charles time creating the closed AI models                                                                                                            | \$3,000.00         |
| Autism mentor                       | An AuDHD trained coach to help Charles stay healthy and succeed                                                                                       | \$5,400.00         |
| CC - animation and motion           | Motion design and animation patterns for painting interactivity                                                                                       | \$3,000.00         |
| CC - stable diffusion               | Comfy-UI IP Adaprtor for style guides/variatioins                                                                                                     | \$3,000.00         |
| CC - Local LLM + voice              | Connecting an agent to olama and webserver via firebase to                                                                                            | \$5,200.00         |
| CC - Augmented Reality via 8th Wall | Setup AR image recognition and feed from 8th Wall A-Frame Libraries (ex licence)                                                                      | \$3,000.00         |
|                                     |                                                                                                                                                       | <b>\$40,000.00</b> |
|                                     | less projected sales of painting/prints                                                                                                               | \$10,000.00        |
|                                     | <b>TOTAL REQUESTED</b>                                                                                                                                | <b>\$30,000.00</b> |

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